

## NEWS RELEASE

2009/3/4  
Living in Peace  
Music securities, Inc

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## Signed Business Alliance Agreement for supporting microfinance sector in the developing world.

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TOKYO: Living in Peace (LIP, Chairperson: Taejun Shin) and Music Securities, Inc. (MS, CEO: Masami Komatsu) hereby announce that LIP and MS have entered into a business alliance agreement today to support the microfinance sector in developing countries.

Under this agreement, LIP will provide financial and other supports to microfinance institutions (MFIs), which provide financial services to the poor in developing countries by use of "Securite", an investment platform service that MS developed. Currently LIP and MS are engaged in selecting MFIs as well as establishing a scheme to support them.

### ■About Microfinance

Microfinance is financial service for the poor, which includes small loans, savings, insurances, remittances, etc., and the use of microcredit is especially well-known. The positive impact of microfinance in poverty alleviation is widely recognized. Dr. Muhammad Yunus and the Grameen Bank won the Nobel Peace Prize for their efforts to create economic and social development from the bottom in 2006.

### ■About Living in Peace

Living in Peace is a Japanese NGO (projected to be registered as an NPO by April 2009), whose mission is poverty alleviation in the world, both inside and outside of Japan. LIP is run by young professionals whose expertise is primarily in finance. LIP successfully presented a microfinance forum "New Horizon of Microfinance" to the Japanese finance community in November 2008. <http://www.living-in-peace.org>

### ■About Music Securities, Inc

Music Securities, Inc is a financial institution, whose core businesses is the securitization of intellectual assets, music production and sales, music rights administration, and web contents services. MS also provides various businesses with the Securite platform service to support their financing. <http://www.musicsecurities.com/>

### ■About Securite

Securite is a social finance platform service that MS developed to connect businesses that are in need of funding and individuals who wish to make effective use of their assets. Securite enables a business entity to create a fund and draw on MS's network of individual investors. Individuals can make small investments, e.g. 10,000 Yen, and support a business that they value and feel empathy for. Securite adds a new financing option to conventional financing, such as real estate backed borrowings and offering of stocks. <http://www.securite.jp>

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